



LIGHTS AND MATERIALS FOR AN EMOTIONAL SHOP: LE CHOCOLAT, GRUPPO 71

The art of hand-made chocolate is among the oldest and most appreciated ones in Italian confectionery. Tasting chocolate is a gift, an emotion, an experience involving all senses , if done at leisure.

Our customer, wishing to stimulate his clients' curiosity, asked for a refined, elegant atmosphere.

The shop consists of a single space, of limited dimensions, where grey colours mix with warmer nuances, as well as with wooden materials, glass, decorated wall papers and plasters of various kinds.

Furnishings and fixtures have been studied in order to reach a perfect balance between architecture and interior design.

A great choice of chocolate is displayed in crystal cabinets that, while protecting the unpackaged goods, give them a precious, jewel-like look.

LED lightings are fully integrated in the shop's architecture. Considering the great variety of products displayed , a personalized concept of lighting has been studied in order to combine diffused and punctual illumination by mixing different degrees of temperatures, thus reaching the best chromatic effect.

Light sources, mounted on an upper support in the ceiling offer a precise and brilliant atmosphere, adding value to the goods exhibited and to the wall finishings.

Also the elegant lights, suspended in their golden bodies, are highly beneficial to the appearance of the delicacies exhibited in the show-cases.

Project: Ing. Mattia Teodosi, Gruppo 71 Engineering and Architecture, Jesi – Italy

Main suppliers

Bespoke furnishings designed by Gruppo 71 and made by Ebanisteria MT – Jesi

Lighting by Santa & Cole and Flos

Photos by Eugenio Gibertini